# LASH EXTENSION COURSE





#### **Course Overview**

Experience the transformative world of eyelash extensions in our comprehensive two-day course. Day 1 focuses on the essentials, including lash extension techniques such as classic, volume, and hybrid. Master the art of client consultation and personalized lash design while prioritizing health, safety, and sanitation practices. Dive into classic lash application, learning proper isolation, placement, and adhesive usage for natural-looking lash sets. On Day 2, elevate your skills with volume lash application, advanced isolation techniques, and troubleshooting common issues. Discover infills, removal, and maintenance procedures to ensure lash longevity. Gain valuable insights into starting and marketing your own lash business, including pricing, branding, and client retention strategies. With hands-on practice, expert guidance, and a comprehensive curriculum, our course equips you with the skills and knowledge to excel in the exciting field of eyelash extensions.

# **Learning Focus**

- ★ Techniques: Classic, volume, and hybrid lash application
- ★ Client Consultation: Effective communication and personalized lash design
- ★ Health and Safety: Hygiene, sanitation, and managing allergies
- ★ Classic Lash Application: Isolation, lash selection, and achieving natural looks
- ★ Volume Lash Application: Creating volume and customized lash looks
- ★ Maintenance: Infills, removal, aftercare, and troubleshooting
- ★ Business Strategies: Setting up, pricing, branding, marketing, and client retention
- ★ Practical Application: Hands-on practice, guided feedback, and individualized instruction

# **Career Opportunities**

- ★ Makeup Artist
- ★ Salons
- ★ Beauty Parlours
- ★ Cruise ships
- ★ Fashion shows
- ★ Free-lance Makeup Artist
- ★ Sales
- **★** Education
- **★** Film
- ★ Television

#### Investment

INR: INR 10000 + Taxes Duration: 2 days

### Certification

**Silk n Salt - Gurukul of Hair & Beauty** Certificate on course completion