

SALON ENTREPRENEURSHIP DEVELOPMENT PROGRAM



Course Overview

Are you ready to embark on an exciting journey of salon entrepreneurship? Our Salon Entrepreneurship Development Program is designed to equip aspiring salon owners with the knowledge, skills, and strategies needed to succeed in the dynamic and competitive salon industry. Over the course of (52+26 weeks) 78 weeks/18 months, you will gain a comprehensive understanding of technical, operational, managerial, and networking aspects of running a successful salon business. Whether you are a seasoned professional looking to start your own salon or a passionate individual entering the industry for the first time, this program will empower you to turn your dream salon into a thriving reality.

Learning Focus

- ★ **Technical Excellence:** Achieve Technical Excellence with hands-on training and expert guidance in hairstyling, nail care, skincare, and esthetic services. Learn the latest techniques and industry best practices to deliver exceptional services that delight your clients.
- ★ **Operational Mastery:** Salon setup, equipment procurement, staffing, marketing, branding, and financial management.
- ★ **Managerial Skills:** Develop leadership abilities, recruit, train, and retain talent, foster a positive work culture, and ensure exceptional customer experiences.
- ★ **Networking and Industry Insights:** Expand your network, gain insights from experts, and stay updated on trends and innovations in the salon industry.
- ★ **Business Growth Strategies:** Discover advanced management techniques, explore expansion opportunities, and sustain and grow your salon business in a competitive market.

Investment

- ★ INR: INR 2.5 lacs+ taxes
- ★ Duration: 52 weeks Lecture + 26 weeks Internship

Certification

Silk n Salt - Gurukul of Hair & Beauty Certificate on course completion