

# EFFECTIVE HUMAN RESOURCE DEVELOPMENT IN SALON



## Course Overview

Welcome to the world of Effective Human Resource Development in the Salon Industry! This 8-week comprehensive course is designed to equip aspiring salon managers, owners, and HR professionals with the essential skills and knowledge needed to effectively manage and develop their salon's most valuable asset: its employees. From talent acquisition to performance management and employee engagement, this course covers all aspects of human resource development to help you create a thriving salon culture and drive business success. Enrol today and take the first step towards building an exceptional salon workforce!

## Learning Focus

- ★ Understand the strategic importance of effective HR development in the salon industry.
- ★ Learn how to strategically plan and acquire talent for the salon workforce.
- ★ Develop an effective onboarding and orientation program to integrate new employees seamlessly.
- ★ Design and deliver comprehensive training programs for skill development and continuous learning.
- ★ Establish a performance management system to monitor and evaluate employee performance.
- ★ Implement strategies to engage and motivate salon employees, fostering a positive work environment.
- ★ Gain skills in conflict resolution and employee relations to maintain a harmonious workplace.
- ★ Create a succession plan and provide career development opportunities for employee growth.
- ★ Ensure compliance with labour laws and regulations in all HR practices.
- ★ Apply best practices in talent acquisition, performance management, and employee engagement to drive business success in the salon industry.

## Investment

- ★ INR: INR 50000 + taxes
- ★ Duration: 4 weeks Lecture + 4 weeks Internship

## Certification

**Silk n Salt - Gurukul of Hair & Beauty** Certificate on course completion